Qualitative Predictors

Multiple Linear Regression: Extensions

Nate Wells

Math 243: Stat Learning

September 22nd, 2021

Qualitative Predictors

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Outline

In today's class, we will...

- Create diagnostic plots for linear models
- Investigation several extensions to the linear model

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Section 1

Diagnostic Plots

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Common Problems

Most problems fall into 1 of 6 categories:

- **()** Non-linearity of relationship between predictors and response
- Orrelation of error terms
- **8** Non-constant variance in error
- Outliers
- 6 High-leverage points
- 6 Collinearity of predictors

Diagnostic	Plots
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A Valid Model

Let's begin by creating a valid linear model to use as a baseline:

$$Y = 1 + 2X + \epsilon$$
 $\epsilon \sim N(0, 0.25)$

set.seed(700)
X <- runif(80, 0, 1)
e <- rnorm(80, 0, .25)
Y <- 1 + 2*X + e
my_data <- data.frame(X,Y)</pre>

```
ggplot(my_data, aes(x = X , y = Y)) + geom_point()
```



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Linear Model

```
my_mod<-lm(Y ~ X, data = my_data)
my_mod$coefficients</pre>
```

(Intercept) X
1.025947 1.981375
summary(my_mod)\$r.sq

[1] 0.8275073



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Model Diagnostics

Goal: Create graphics to assess how well data fits modeling assumptions.

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Model Diagnostics

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• The base R plot function can be used to quickly create all diagnostic plots necessary

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- Alternatively, we can use the gglm function in the package of the same name, created and maintained by Reed alum, Grayson White.

Model Diagnostics

Goal: Create graphics to assess how well data fits modeling assumptions. The trade-off:

- The base R plot function can be used to quickly create all diagnostic plots necessary
 - But we then are restricted to plot aesthetics
- Alternatively, we can use the gglm function in the package of the same name, created and maintained by Reed alum, Grayson White.
 - Provides the same diagnostic plots as plot, but with ggplot2 appearances and customization.

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Residual Plot

```
library(gglm)
ggplot(data = my_mod) +stat_fitted_resid()
```



What is represented along the horizontal axis? Why?

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QQ Plot

```
library(gglm)
ggplot(data = my_mod) +stat_normal_qq()
```



What is represented along the horizontal and vertical axes? Why?

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Scale-Location Plot

```
library(gglm)
ggplot(data = my_mod) +stat_scale_location()
```



What is represented along the vertical axes? Why?

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Leverage Plot

```
library(gglm)
ggplot(data = my_mod) +stat_resid_leverage()
```



What is represented along the horizontal and vertical axes? Why?

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Plot Quartet

library(gglm)
gglm(my_mod)



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Section 2

Transformations

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Example: Truck Prices

Can we use the age of a truck to predict what its price should be?

• Consider a random sample of 43 pickup trucks between 1994 and 2008.



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• Let's fit a linear model

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Example: Truck Prices

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Linear Model

```
truck_mod<-lm(price~year, data = pickups)</pre>
summarv(truck mod)
##
## Call:
## lm(formula = price ~ year, data = pickups)
##
## Residuals:
       Min
               10 Median
                                      Max
##
                               30
## -5468.7 -2202.9 -313.6 2096.0 7977.7
##
## Coefficients:
                Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) -2278766.2 238325.7 -9.562 6.92e-12 ***
                  1143.4
                              119.1 9.597 6.24e-12 ***
## vear
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 3080 on 40 degrees of freedom
## Multiple R-squared: 0.6972, Adjusted R-squared: 0.6896
## F-statistic: 92.1 on 1 and 40 DF, p-value: 6.238e-12
```

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Diagnostics



- Residuals appear normally distributed.
- But data suggests a non-linear relationship
- Two observations appear influential.
- There is evidence of increasing variance in the residuals.

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If the diagnostic plots look bad, try to transform variables by applying functions.





Variables that span multiple orders of magnitude often benefit from a natural log transformation.

$$Y_t = \ln(Y)$$

Diagnostic Plots

Transformations

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Log-transformed linear model



truck_log_mod <- lm(log_price ~ year, data = pickups)
summary(truck_log_mod)\$coef</pre>

Estimate Std. Error t value Pr(>|t|)
(Intercept) -258.9980504 26.12294226 -9.914582 2.471946e-12
year 0.1338934 0.01305865 10.253239 9.342855e-13

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Multiple Linear Regression: Extensions

Poll: Interpretation

The slope coefficient in the log-linear model was 0.13. Which of the following interpretations are correct? Select all that apply

- **1** Increasing year by 1 increases price by approximately 0.13.
- **2** Increasing year by 1 produces a relative increase in price of approximately $e^{.13}$.
- **③** Increasing year by 1 increases the log-price by approximately 0.13.
- **\textcircled{0}** Increasing year by $\ln(1)$ increases price by approximately 0.13.

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Model Accuracy

The R^2 and RSE values for the log and original models

##		model	r.sq	rse
##	1	log	0.7243830	0.337582
##	2	original	0.6972079	3079.839269

Model Accuracy

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• The log model has slight improvement in \mathbb{R}^2 . And has massive improvement in RSE...

Model Accuracy

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- The log model has slight improvement in R^2 . And has massive improvement in RSE...
 - Or does it? (Recall that RSE depends on the units of Y)

Model Accuracy

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 - Or does it? (Recall that RSE depends on the units of Y)
 - We need to transform predicted values from log model back into original scale

Model Accuracy

The R^2 and RSE values for the log and original models

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```
pred_price <- exp(truck_log_mod$fitted.values)
RSS <- sum((pickups$price - pred_price)^2)
RSE <- sqrt(RSS/(42-2))
RSE</pre>
```

[1] 2841.049

Diagnostic Plots

Transformations

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Diagnostics



- The residuals from this model appear less normal
- But the quadratic trend is now less apparent.
- There are no influential points
- The variance has been stabilized

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Transformations summary

• If a linear model fit to the raw data leads to questionable residual plots, consider transformations.

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 - The natural log and the square root are the most common, but you can use any transformation you like.
- Transformations may change model interpretations.
- Non-constant variance is a serious problem but it can sometimes be solved by transforming the response.
- Transformations can also fix non-linearity

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Section 3

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Qualitative Predictors

Thus far, we have assumed all predictors are quantitative, but it would be nice to include qualitative predictors also

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• For binary categorical variables, we create a new *quantitative* variable by coding the first level as 0 and the second as 1.

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- For binary categorical variables, we create a new *quantitative* variable by coding the first level as 0 and the second as 1.
- We extend to variables with more than 2 levels by creating binary variables for all but 1 level.

Thus far, we have assumed all predictors are quantitative, but it would be nice to include qualitative predictors also

- For binary categorical variables, we create a new *quantitative* variable by coding the first level as 0 and the second as 1.
- We extend to variables with more than 2 levels by creating binary variables for all but 1 level.
- If X₁ is quantitative and X₂ is quantitative with 3 levels (A,B,C), the resulting model will be

$$\hat{Y} = f(X_1, X_2) = \beta_0 + \beta_1 X_1 + \beta_2 I_B + \beta_3 I_C = \begin{cases} \beta_0 + \beta_1 X_1, & \text{if } X_2 = A, \\ (\beta_0 + \beta_2) + \beta_1 X_1, & \text{if } X_2 = B, \\ (\beta_0 + \beta_3) + \beta_1 X_1, & \text{if } X_2 = C, \end{cases}$$

Note that all 3 regression lines have the same slope, but different intercept.

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Scatterplot



$$\hat{Y} = \hat{\beta}_0 + \hat{\beta}_1 X_1 + \hat{\beta}_2 I_1 + \hat{\beta}_3 I_2 = 2.48 + 1.14X_1 + 0.40I_1 + 1.20I_2$$

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The model in R

```
cat mod <- lm(data = mv data, Y ~ X 1 + X 2)
summary(cat_mod)
##
## Call:
## lm(formula = Y ~ X 1 + X 2, data = my data)
##
## Residuals:
       Min
                 10 Median
                                  ЗQ
                                          Max
##
## -0.77071 -0.19279 -0.00376 0.18634 0.69164
##
## Coefficients:
              Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) 2.47917
                         0.06238 39.742 < 2e-16 ***
            1.14670 0.08730 13.135 < 2e-16 ***
## X 1
            0.40423 0.05881 6.873 1.69e-10 ***
## X_21
## X 22
            1.20196 0.05883 20.432 < 2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.2941 on 146 degrees of freedom
## Multiple R-squared: 0.8022, Adjusted R-squared: 0.7981
## F-statistic: 197.3 on 3 and 146 DF, p-value: < 2.2e-16
```

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Poll 3: MLR Slope Interpretation

The slope on a (binary) categorical variable X_2 tells us (select all that apply)

- **a** How much we expect the response to change if we increase the value of X_2 from 0 to 1, while holding all else constant.
- **6** The difference in the average response between observations in the two categories.
- **c** The value of the response variable if X_2 equals 0.
- **(**) The distance between the two regression lines on the 2d scatterplot

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Section 4

Non-linearity

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Interaction Effect

• In some cases, the effect of one variable on the response changes depending the values of another variable.

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 - i.e. the effect of one variable is amplified in the presence of high levels of another variable

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- Consider an investor's annual stock returns.
 - For fixed annual income, investing larger amounts of money will provide larger returns.
 - But the size of return per dollar invested changes depending on income. Why?

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- To account for this, we include an **interaction** term in the model:

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 - i.e. the effect of one variable is amplified in the presence of high levels of another variable
- Consider an investor's annual stock returns.
 - For fixed annual income, investing larger amounts of money will provide larger returns.
 - But the size of return per dollar invested changes depending on income. Why?
- To account for this, we include an **interaction** term in the model:

$$\begin{split} \mathbf{Y} &= \beta_0 + \beta_1 X_2 + \beta_2 X_2 + \epsilon \qquad \text{Old model} \\ \mathbf{Y} &= \beta_0 + \beta_1 X_2 + \beta_2 X_2 + \beta_3 X_1 X_2 + \epsilon \qquad \text{New model} \\ \mathbf{Y} &= \beta_0 + \tilde{\beta}_1 X_1 + \beta_2 X_2 + \epsilon \qquad \tilde{\beta}_1 = \beta_1 + \beta_3 X_2 \end{split}$$

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Interaction Terms



$$\begin{split} \hat{Y} = & \hat{\beta}_0 + \hat{\beta}_1 X_1 + \hat{\beta}_2 I_1 + \hat{\beta}_3 I_2 + \beta_4 X_1 I_1 + \beta_5 X_1 I_2 \\ = & 2.02 + 2.02 X_1 + 0.99 I_1 + 1.95 I_2 - 1.10 X_1 I_1 - 1.43 X_1 I_2 \end{split}$$

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The model in R

```
cat mod \leftarrow lm(data = my data, Y ~ X 1 + X 2 + X 1:X 2)
summarv(cat mod)
##
## Call:
## lm(formula = Y ~ X_1 + X_2 + X_1:X_2, data = my_data)
##
## Residuals:
       Min
                10 Median
##
                                  30
                                         Max
## -0.60973 -0.14215 -0.02252 0.14892 0.57340
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 2.01568
                        0.07557 26.672 < 2e-16 ***
## X 1
       2.01695 0.12661 15.930 < 2e-16 ***
## X 21 0.99310 0.10784 9.209 3.58e-16 ***
## X 22 1.95331 0.10290 18.983 < 2e-16 ***
## X 1:X 21 -1.10462 0.18068 -6.114 8.67e-09 ***
## X 1:X 22 -1.42584 0.17279 -8.252 9.02e-14 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.2413 on 144 degrees of freedom
## Multiple R-squared: 0.8686, Adjusted R-squared: 0.8641
## F-statistic: 190.5 on 5 and 144 DF. p-value: < 2.2e-16
```

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Non-linear models

The emails data set consists of the number of emails I receive in a given hour over two days



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Other Non-linear models

The emails data set consists of the number of emails I receive in a given hour over two days



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Including non-linear terms

We can theorize a polynomial model for Y

$$Y = \beta_0 + \beta_1 \cdot X + \beta_2 \cdot X^2 + \dots + \beta_p \cdot X^p + \epsilon$$

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Including non-linear terms

We can theorize a polynomial model for Y

$$Y = \beta_0 + \beta_1 \cdot X + \beta_2 \cdot X^2 + \dots + \beta_p \cdot X^p + \epsilon$$

• This model is non-linear in the sense that the regression curve is not a straight line. And that there is non-constant change in Y per unit change in X.

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Including non-linear terms

We can theorize a polynomial model for Y

$$Y = \beta_0 + \beta_1 \cdot X + \beta_2 \cdot X^2 + \dots + \beta_p \cdot X^p + \epsilon$$

- This model is non-linear in the sense that the regression curve is not a straight line. And that there is non-constant change in Y per unit change in X.
- But it is linear in powers of the predictor.

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Poll: What model?

What polynomial degree seems most appropriate for the given data?

- **a** 1
- **b** 2
- 63
- **d** 4
- 6 More than 4



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Plotting non-linear regression curves

ggplot(emails, aes(x = hour, y = number)) +geom_point() +
geom_smooth(method = "lm", se = F, formula = y ~ poly(x, 4)) +
geom_smooth(method = "lm", se = F, color = "red")



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Plotting non-linear regression curves II



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Modeling with non-linear terms

```
emails_mod<-lm(number ~ poly(hour, degree = 4, raw= T), data = emails)
summary(emails_mod)</pre>
```

##

```
## Call:
## lm(formula = number ~ poly(hour, degree = 4, raw = T), data = emails)
##
## Residuals:
##
       Min
               10 Median
                               30
                                      Max
## -3 2317 -1 4687 -0 0364 1 4185 4 1590
##
## Coefficients.
##
                                     Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                                   -1.551e+00 1.312e+00 -1.183
                                                                    0.243
## polv(hour, degree = 4, raw = T)1 2,458e+00 3,870e-01 6,352 1,03e-07 ***
## poly(hour, degree = 4, raw = T)2 -2.223e-01 3.328e-02 -6.680 3.37e-08 ***
## polv(hour, degree = 4, raw = T)3 7,177e-03 1.047e-03 6.855 1.86e-08 ***
## poly(hour, degree = 4, raw = T)4 -7.536e-05 1.082e-05 -6.967 1.28e-08 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 2,065 on 44 degrees of freedom
## Multiple R-squared: 0.5645, Adjusted R-squared: 0.5249
## F-statistic: 14.26 on 4 and 44 DF. p-value: 1.536e-07
```